

EU orientation on welfare labelling

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Introduction

- Animal Welfare in EU
- Eurobarometer
- Conference: “Animal Welfare – Improving by Labelling?”



Animal Welfare in the EU

- 30 years of EU welfare policy
- Welfare remains high priority in future
- Involve and inform general public
- Labeling?
- Public opinion

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Eurobarometer

- Monitor public opinion in EU (since 1973)
- Survey among 25.000-30.000 EU citizens
- Welfare first surveyed in 2004
- Eurobarometer-outcomes basis for EU to proceed with extra welfare measures

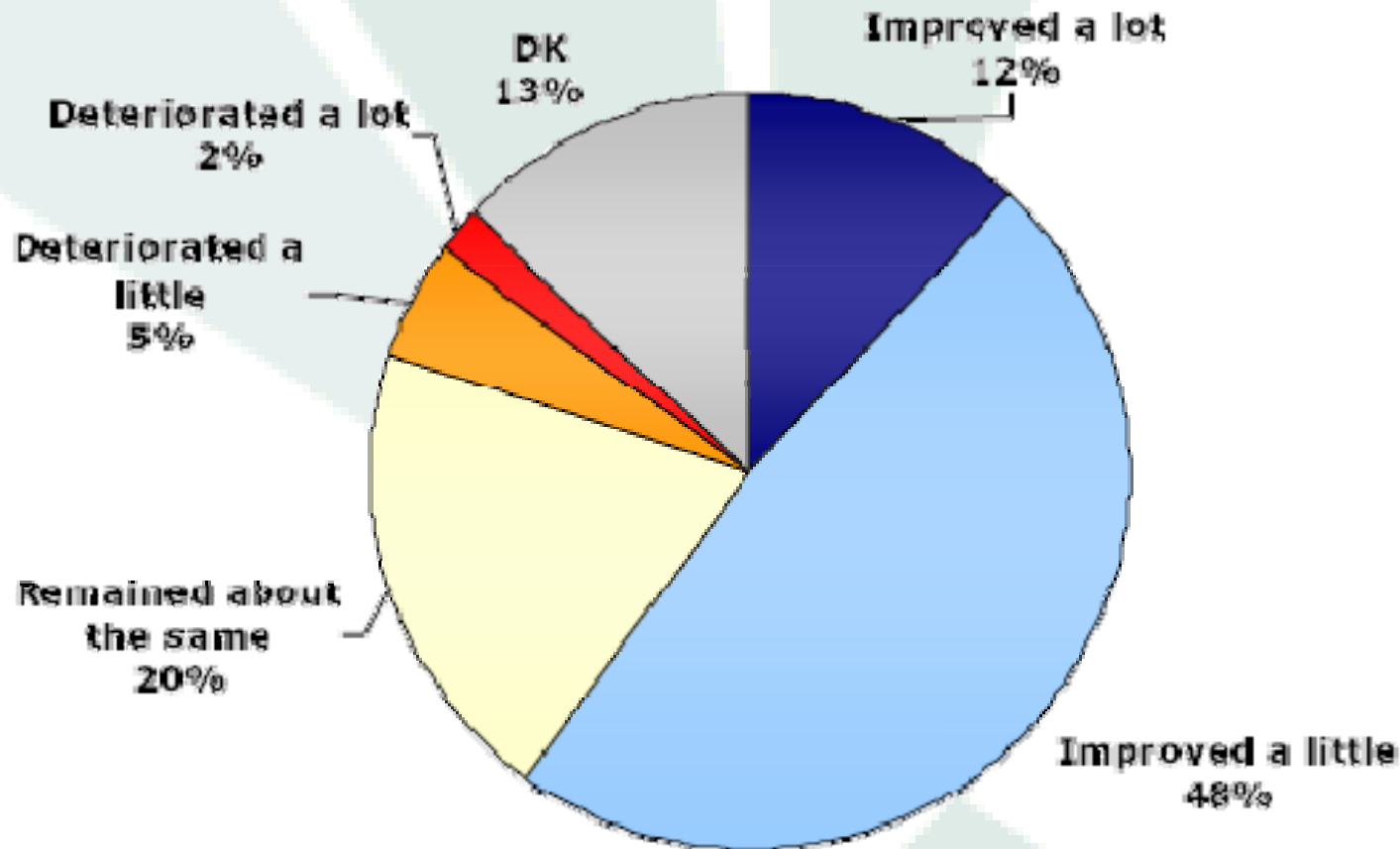


- 2004:
47% thinks European policy plays its role fairly well for the protection of animals (32% thinks it plays its role fairly bad)
- 2005:
60% is worried about the animal welfare in the EU
82% says that it is the EU's duty to protect animal rights
55% believes that animal welfare does not receive enough importance in EU policy



Eurobarometer 2006:

- In general over the last 10 years, do you think that the welfare-protection has?

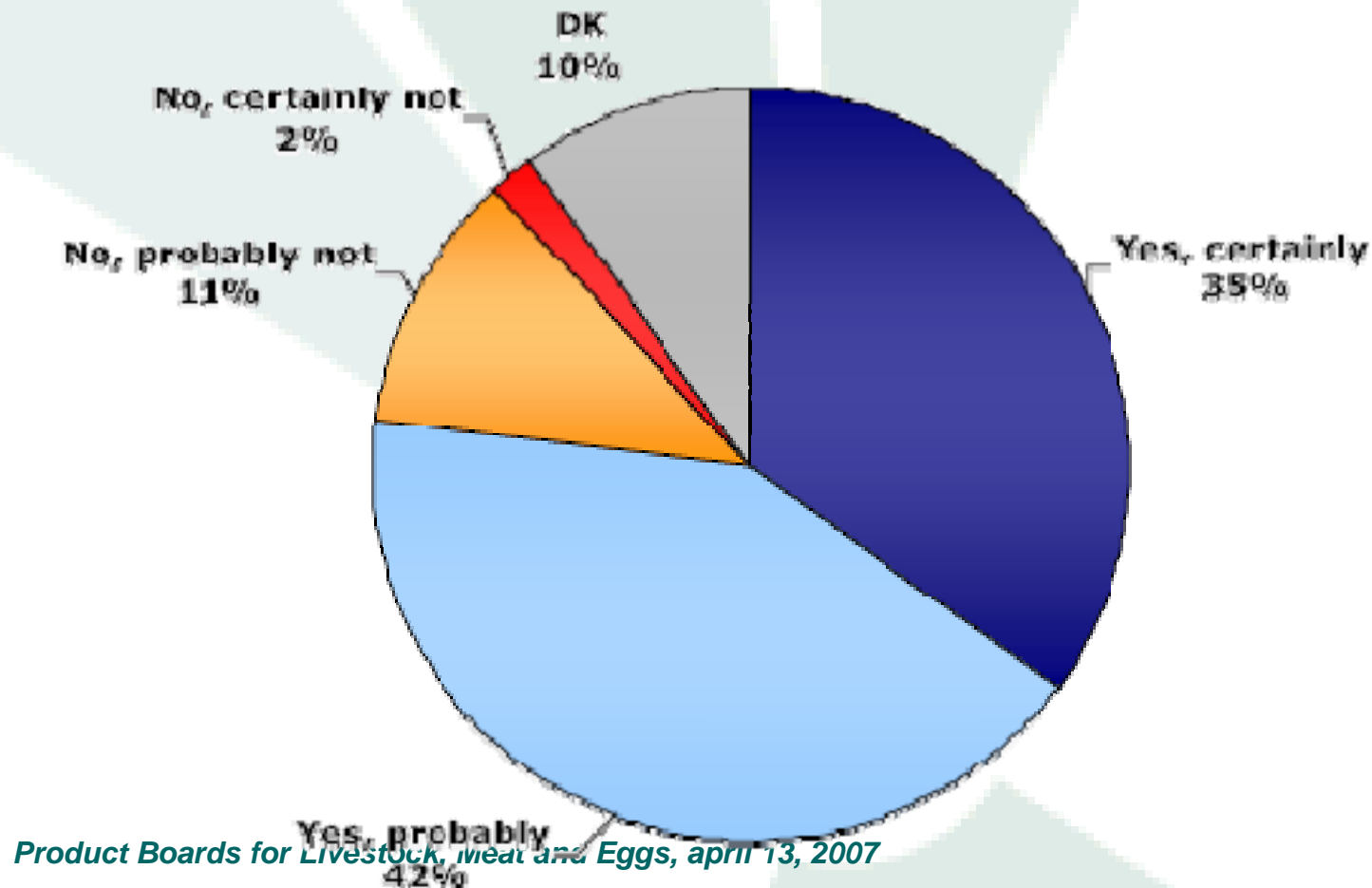


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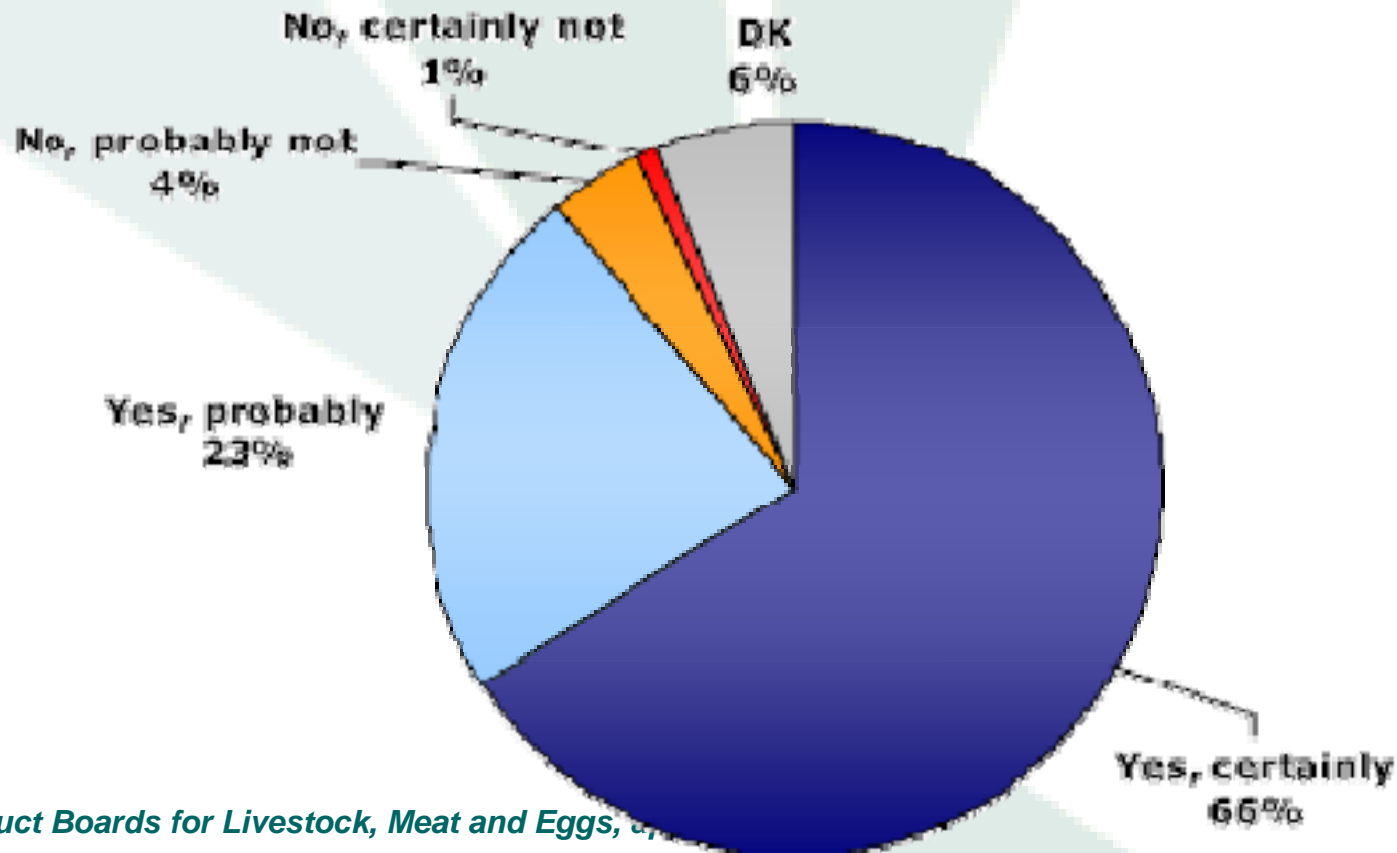
Eurobarometer 2006:

- Do you believe that in general the welfare – protection of farm animals should be improved?



Eurobarometer 2006:

- Do you believe that imported products from outside the EU should respect the same conditions of animal welfare / protection as those applied in the EU?

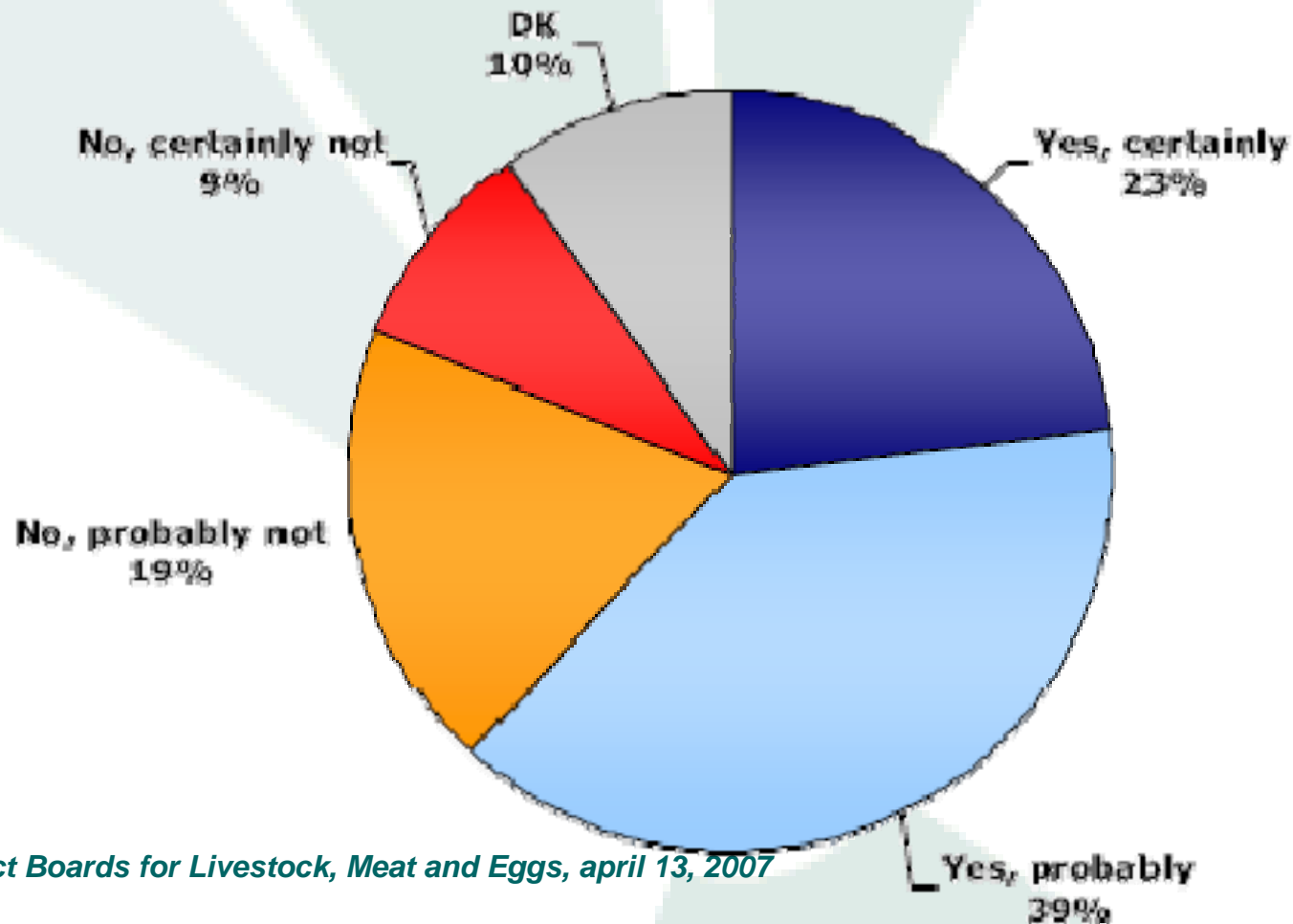


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Eurobarometer 2006

- Would you be willing to change your usual place of shopping in order to buy more animal friendly products?

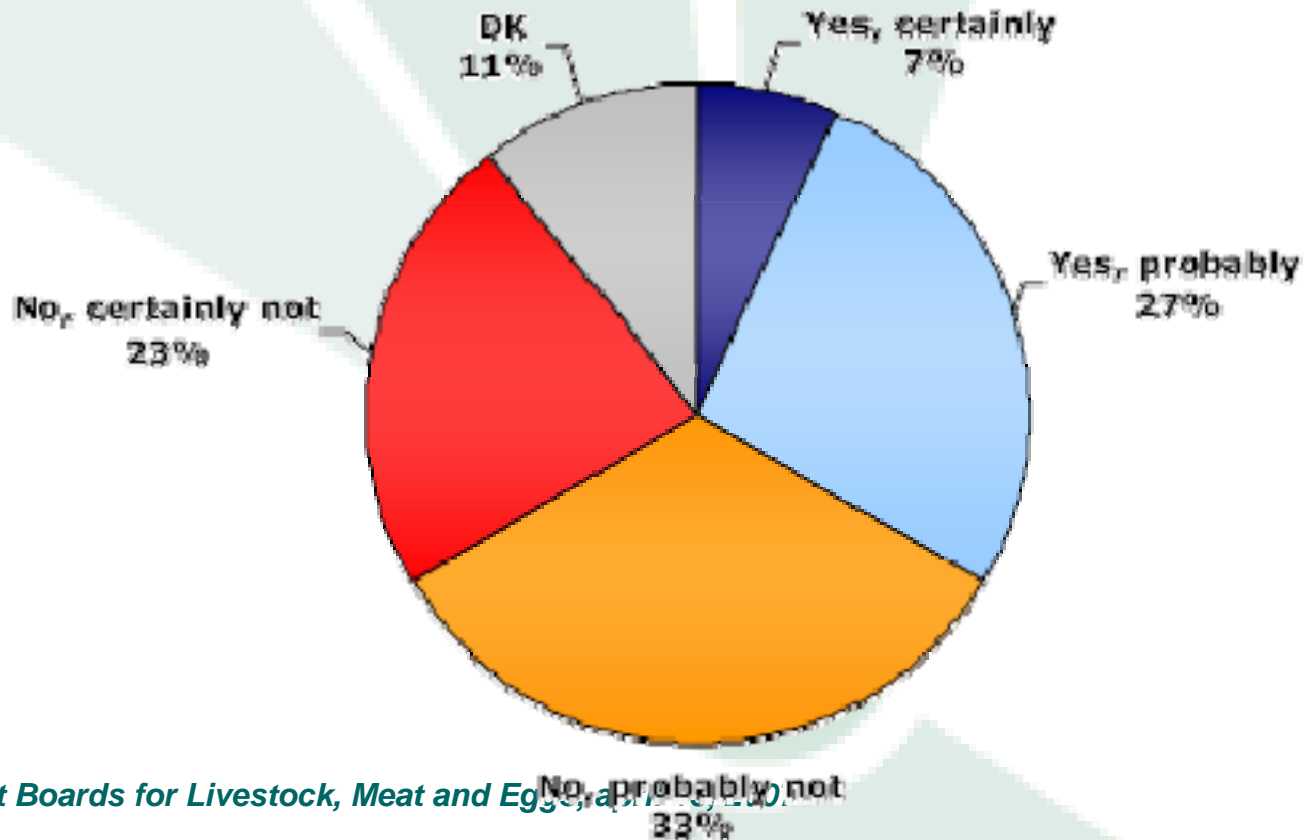


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Eurobarometer 2006:

- Do you think that current labels of food products allow you to choose products from animal welfare friendly housing systems?

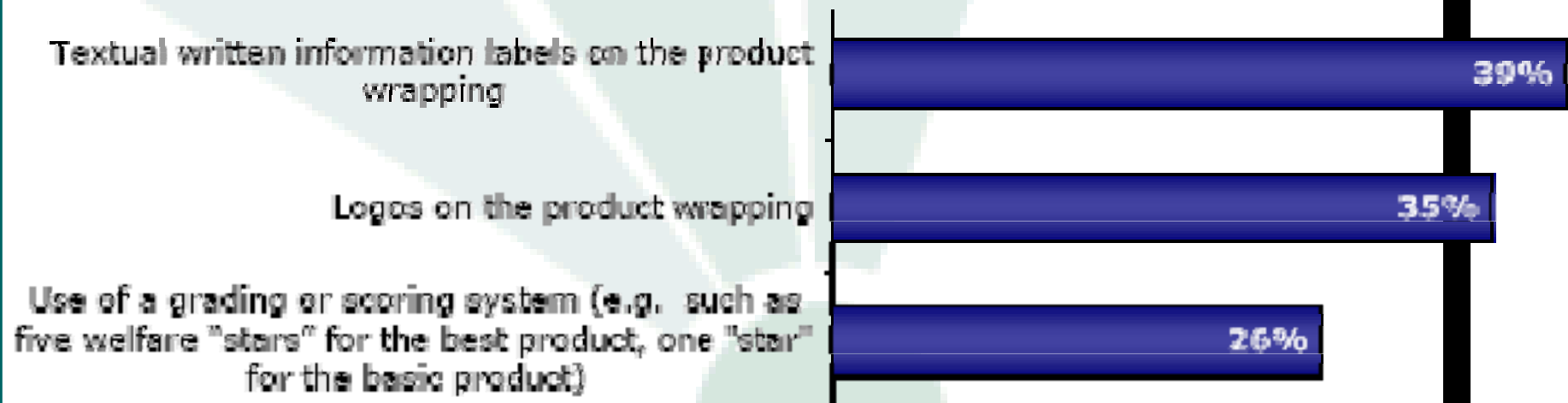


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Eurobarometer 2006:

- Which of the following would be for you the best way to identify the animal welfare / protection conditions under which the products are sourced?



Animal welfare – improving by labelling?

- Answer: “yes”, because consumers will get the ability to choose for animal welfare
- How:
 - based on scientific welfare indicators
 - simple, comprehensible and trustworthy
 - mandatory for products complying with the basic EU level of welfare standards
 - voluntary for higher welfare standards
 - grading or scoring system
- Commission will come up with proposals

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Thank you for your attention

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